USERS

Integrated seamless travel
Competitive with car = faster than car
Pricing
High frequency
Unaffected by congestion – corridors open
Easy transfers
Proximity (start/end point)
Accessible for all users/mobility
Target service types to market segments
Influence price – move to more airline type models
More capacity to move/attract new users – constrained in some centres e.g. Wellington
PT becomes a mode of choice (what is the flipside of this? Is it tenable?)
Hard data/studies on what has been happening and how it will influence things moving forward particularly from a NZ perspective e.g. what growth in pax does to congestion relief – understand what the future market is
Currently 3rd rate – need quality experience
Need for national strategy – long term for a PT perspective
Need to make it more attractive – time/$ key things that attract users
Need proactive decisions on investment to allow capacity growth – build it and they will come in key markets of growth
North of central north island
Move away from reactionary approach
Users don't want to be turned away from capacity constraints in a changing environment
Different responses required for different markets e.g. golden triangle vs. Wellington, Christchurch, vs. rest of NZ (moving forward)
Future proofing for grade separation
Timing for urgency around decisions for long term changes

<u>Possible targets</u>

All new users PT
Need targets for PT, to show what happens if we don't achieve this
Population growth up 1.5 million with 2/3 popn north of Taupo
If extra 1m people in Auckland will need large investment in PT now just to meeting existing mode share
Protecting/future proofing key corridors now in key areas/centres

Engage/agree in strategy planning with councils and around corridors and urban intensification
Need something similar to RONZ for PT identifying and 'locking off' key corridors for PT (buses, heavy and possible light rail in future)
Investment into PT across all modes, corridors with more than one mode in PT not necessarily a bad thing
Focus on the majority and what they need
Reduce red tape/accelerate decision making
Target is to have good policy docs. that are supportive of PT

<u>Target</u>

Charter between the users and the operators and the road controller – all parties involved.
Lead: Funders = 2

Security of key corridors (now) Lead: road/rail controlling authority
Urban design/urban form part of integration of network = 1

Removal of timetables – need for on peak – use of technology no need for RTI (real-time information)
Lead: Regional councils with support from the NZTA = 2

Using the full range of technology across modes
Leading to choice of transport
Lead RC's/operators = 3

USERS

Must lead to simplified fares and ticketing- determining what users want – make it attractive and not complex
Lead: RC’s and funders = 2

Need good reliable data for good planning of routes for all and easy collection of data
Lead: RC’s and operators = 1

Need better economic assessment of networks for strategic funding decisions across PT for improved long term/national planning
Lead: NZTA funders/RC’s = 1

Users need to obtain a greater say in terms of what is required – users= existing and potential users = 1 ongoing

1= Now/yesterday
2=5 years
3=10 years

Make conditions more attractive for PT and less attractive for cars
Technology
Growth

Factors to consider

- Climate change
- Changing demographics
- Fuel prices
- Travel more
- Ageing population
- General growth 65%
- Technology/comp